

**Reponses to Proposer's Questions for Infant Safe Sleep Initiative Services RFP No. 2018ISSI002**

1. What is included in the 10% allowable for Admin/Indirect Costs?  
[Administrative/Indirect Cost is limited to non-key personnel.](#)
  
2. Do we have to bid out services such as Public Relations and Advertising?  
At what level of contract would this be necessary?  
[In accordance with the Subgrant/Agreement Manual, please review Section 6, pages 3-6, at <http://www.mdhs.ms.gov/media/399746/2017-Subgrant-Final-Draft.pdf> .](#)
  
3. On the Budget form, are funds for this grant considered "State" or "Program" for sources?  
[Funds are considered Federal](#)