



Mississippi Department
of Child Protection
Services Brand
Standards

Overview

LOGOS



STACKED LOGO



HORIZONTAL LOGO

COLOR PALETTE



FONTS

Century Gothic

Calibri

DESIGN ELEMENTS



Logos

STACKED LOGO



Logos

HORIZONTAL LOGO



Fonts

LOGO FONTS

Konztante

Baskerville

DOCUMENT FONTS

Calibri

Regular

Italic

Bold

Century Gothic

Regular

Italic

Bold

DOCUMENT LAYOUT

Title

Summary of page if needed.

Subtitle

Heading

Subheading

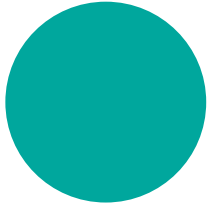
Body.

Body.

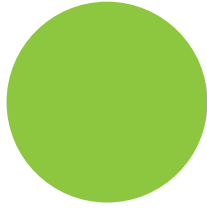
- Bullet points

Colors

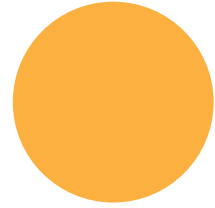
PRIMARY COLORS



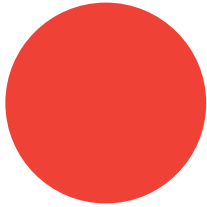
Hex: 00a79d
RGB: 0 167 157
CMYK: 79 10 45 0



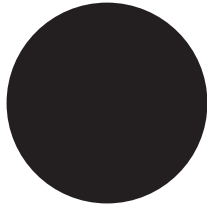
Hex: 8dc63f
RGB: 141 198 63
CMYK: 50 0 99 0



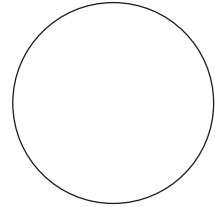
Hex: fbb040
RGB: 251 176 54
CMYK: 0 35 84 0



Hex: ef4136
RGB: 239 65 54
CMYK: 0 90 85 0

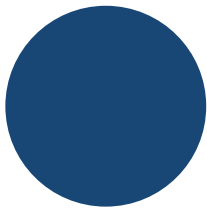


Hex: 000000
RGB: 0 0 0
CMYK: 0 0 0 100



Hex: ffffff
RGB: 255 255
255
CMYK: 0 0 0 0

ACCENT COLOR



Hex: 184776
RGB: 24 71 118
CMYK: 98 77 29 13

Design Elements



Design Elements

